

Cybersecurity Demo Day 2017-18

Georgia Institute for Information
Tech Security & Privacy



Industry wants new solutions and Georgia Tech students have them!


Whether your idea is nascent or “near-ready,” the IISP Cybersecurity Demo Day helps you win cash to continue research or seed your start-up. Follow the **Research Track** for project funding and better presentation skills. Pursue the **Commercialization Track** to power up your idea with serious cash from credible partners – learn to identify your market, customer, and every answer you’ll need to satisfy more investors.

Phase 1: Make a Cybersecurity Research Poster		
	<p>How it Works</p> <ul style="list-style-type: none"> Register yourself or a team at: cyber.gatech.edu/demo-day Prepare a 36x48” research poster. Present your poster at the 15th Annual Georgia Tech Cyber Security Summit: Sept. 27, at 3:00 p.m. GTRI Conference Center Audience vote picks 3 of 7 projects to advance to the Demo Day Finale: April 12, 2018 Georgia Tech campus 	<p>What You Win</p> <ul style="list-style-type: none"> The top 3 projects with the most audience votes win \$500 each and a guaranteed spot in the Demo Day Finale for prizes worth up to \$125,000! One winner receives a guaranteed spot in Create-X Startup LAUNCH 2018
Phase 2: Continue to Compete for 3 remaining spots in the Demo Day Finale. Pick a Track.		
<p>Research Track</p>	<p>How it Works</p> <p><i>For students who want to continue their research in an academic setting instead of commercialization. Open to entrants who completed Step 1.</i></p> <ul style="list-style-type: none"> Perfect your presentation skills. Attend two, 90-minute coaching sessions by Venture Lab instructors: October 5 at 12:30 p.m. Mar. 8 at 12:30 p.m. – semi-final KACB #3126 	<p>What You Win</p> <div style="text-align: center;"> </div>

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<p>Commercialization Track</p>	<p>How it Works For students who are passionate about their idea, ready to form a start-up, and want seed money to launch.</p> <ul style="list-style-type: none"> Hone your entrepreneurial skills. Attend six, 90-minute coaching sessions by Venture Lab instructors: October 5 at 12:30 p.m. Nov. 2 Jan. 11 Feb. 8 Mar. 8 – semi-final April 5 Define your market vertical, target customer and product pitch. 	<p>What You Win</p> 
<p>Step 3: Present at the Demo Day Finale in Spring '18</p>		
<p>Research Track</p>	<p>How it Works</p> <ul style="list-style-type: none"> Record your best practice presentation on video for a private critique by professors and info-sec leaders. 	<p>What You Win</p> <p>\$3,000 cash to continue your idea.</p>
<p>Commercialization Track</p>	<p>How it Works</p> <ul style="list-style-type: none"> Seven teams in all will present: three selected by Audience vote during Phase I, one selected by Create-X during Phase 1, and three selected by IISP Judges at the semi-finance on March 8th during Phase 2. Deliver a 10-minute presentation before venture capitalists and business leaders at the Demo Day Finale: April 12, 2018 Georgia Tech campus 	<p>What You Win</p> <ul style="list-style-type: none"> Up to \$5,000 in start-up cash! 3 winners selected for Create-X Startup LAUNCH 2018: \$20,000 in funding and \$50,000 in free legal services, plus 27 weeks of startup coaching. Eligibility* to apply for a \$50,000 grant from the National Science Foundation Innovation Corps Regional program to help move your idea to market. Publicity in Georgia Tech publications and before Atlanta news outlets. <p><i>*See Coaching Curriculum</i></p>

Get started today at cyber.gatech.edu/cyber-demo-day !